

Department of Tourism, Government of Uttar Pradesh

Paryatan Bhawan, C-13, Vipin Khand, Gomti Nagar, Lucknow - 226010

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New Innovative Suggestions and Event Ideas through Presentation from various Companies/Firms/Proprietors/Agencies are invited from, 27th August 2021 for Deepotsava 2021 to the Department of Tourism, Government of Uttar Pradesh.'

The related Document can be downloaded from the Department of Tourism official website www.uptourism.gov.in. Interested Companies/Firms/Proprietors/Agencies can submit their proposal latest by 8th September 2021 till 14:00 hrs in a sealed envelope to Director General Tourism, Department of Tourism, Government of Uttar Pradesh, 4th Floor-Paryatan Bhawan, C-13, Vipin Khand, Gomti Nagar, Lucknow – 226010, Uttar Pradesh (India). The Evaluation will be followed by the presentation will be held on 10th September 2021. Interested parties may submit their proposals from 27th August 2021 after 11:00 am onwards.

The Department of Tourism, Government of Uttar Pradesh reserves the right to cancel any or all the e-bids or annul the bidding process without assigning any reason thereof.

(Director General Tourism)



U.P. nahi dekha, toh India nahi dekha.

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FOR
INNOVATIVE IDEAS FOR EVENTS IN DEEPTSAVA-2021**

DIRECTORATE OF TOURISM, GOVERNMENT OF UTTAR PRADESH

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Background & Scope

The Department of Tourism, Government of Uttar Pradesh, celebrated at the holy city of Ayodhya, to mark the homecoming of Lord Ram on Deepawali. It is celebrated on the week preceding Deepawali, across multiple locations by various departments like Tourism, Culture, Information and Public Relations and District Administration, Ayodhya.

Deepotsav has also evolved as a platform for cross-cultural exchanges, with different heads of Indian states and international diplomats, gracing the event annually. It was also a privilege and a great honour for us to have the Hon'ble First Lady of the Republic of Korea; Madame Kim Jung-Sook, as the Guest of Honour in the grand 'Deepotsava' celebrations at Ayodhya in 2018 and other prominent personalities in the next following years. To mark the grand celebrations of Deepotsav, an array of illumination of various temples and monuments, street lighting, Shobha Yatra of various tableaux from Saket Mahavidyalaya to Ram Katha Park, International Ramlila performances, Maha Aarti at the Ghats of River Saryu, illumination of all the monuments & temples at Ram Ki Paidi, various installations in different corners/locations of the town, installation of temporary gates across the town, lighting of earthen lamps at Ram Ki Paidi, etc. The local community is involved in the event preparations and its celebration aligns with Uttar Pradesh Tourism's objective of inclusive growth, leading to the employment generation and uplifting the standard of living of the community.

In this edition of Deepotsav 2021, Department of Tourism, Government of Uttar Pradesh aims to invite Innovative Suggestions and Event Ideas through Presentation from various Companies/Firms/Proprietors/Agencies for Deepotsava 2021. We would like to invite Innovative Ideas & Presentations which has not been a part of the event in the past previous editions of Deepotsav. The most innovative and Unique Concepts by the participating Companies/Firms/Proprietors/Agencies will be rewarded Rs 1,00,000/- (Inclusive of All Taxes). After the post evaluation by the Departmental Committee and DoT will further invite E-Tenders on the new ideas.

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