

**APPLICATION FORM**

**ASSISTANCE FOR RESEARCH IN THE TOURISM/HOSPITALITY INDUSTRY**

(Under 'Chapter 10; Fiscal Incentives & Benefits', of the Uttar Pradesh Tourism Policy 2018)

*(Applicable across the state of Uttar Pradesh)*

**PART 1**

1.1	<b>Category of the Tourism Unit or, Tourism Service Provider</b> <i>(Please see 'Chapter 9; Definitions', of the Uttar Pradesh Tourism Policy 2018)</i>	
1.2	<b>Name of the Applicant</b>	
1.3	<b>Complete Postal Address of the Applicant</b> <i>(With Telephone, Mobile Number &amp; Email ID)</i>	
1.4	<b>Name of the Legally Authorized Person on behalf of the Applicant, to sign the application form</b> <i>(With Designation, Mobile Number and Email ID; Attach Government Photo ID)</i>	
1.5	<b>Name of the Promoter(s) / Owner(s) / Company</b> <i>(Attach additional sheet with a brief note on the business antecedents)</i>	
1.6	<b>Registration Certificate Number &amp; Date</b> <i>(Attach copy, as Issued by the Department of Tourism, Government of Uttar Pradesh)</i>	

1.7	<b>Status of Promoter(s) / Owner(s) / Company</b> <i>(Tick the applicable option and attach the Certificate of Incorporation/Registration, MOA, AOA, PAN (Of the Promoter(s) / Owner(s) / Company &amp; applicant, GSTIN and other relevant incorporation documents from the competent authority)</i> <ul style="list-style-type: none"> <li>• Public / Private Limited Company</li> <li>• Partnership Firm</li> <li>• Proprietorship Firm</li> <li>• Society</li> <li>• Trust</li> <li>• Legal Entity, other than listed above</li> </ul>															
1.8	<b>Registration Number &amp; Date of Establishment</b> <i>(Of the certified entity, as listed in Point 1.7 of the application form above)</i>															
1.9	<b>Colored Photographs / Video Links</b> of activities done during the research, field trips, interviews, discussions, etc. <i>(Attach photographs)</i>															
1.10	<b>Bank Details of the Applicant</b> <i>(Attach a copy of the cancelled bank cheque with name of the authorized signatory. Use additional sheet, if required)</i> <table border="1" data-bbox="268 1099 1461 1420"> <thead> <tr> <th data-bbox="268 1099 938 1144">Particular</th> <th data-bbox="938 1099 1461 1144">Details</th> </tr> </thead> <tbody> <tr> <td data-bbox="268 1144 938 1189">Name of the Account Holder</td> <td data-bbox="938 1144 1461 1189"></td> </tr> <tr> <td data-bbox="268 1189 938 1234">Bank Account Number</td> <td data-bbox="938 1189 1461 1234"></td> </tr> <tr> <td data-bbox="268 1234 938 1279">Name of the Bank</td> <td data-bbox="938 1234 1461 1279"></td> </tr> <tr> <td data-bbox="268 1279 938 1323">Bank Branch Address</td> <td data-bbox="938 1279 1461 1323"></td> </tr> <tr> <td data-bbox="268 1323 938 1368">Bank Branch IFSC</td> <td data-bbox="938 1323 1461 1368"></td> </tr> <tr> <td data-bbox="268 1368 938 1420">Bank Branch MICR Code</td> <td data-bbox="938 1368 1461 1420"></td> </tr> </tbody> </table>		Particular	Details	Name of the Account Holder		Bank Account Number		Name of the Bank		Bank Branch Address		Bank Branch IFSC		Bank Branch MICR Code	
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**PART 2**

*(Details of the Research in the Tourism/Hospitality Industry)*

2.1	<b>Topic of the Market Research Study</b>	
2.2	<b>Brief Description about the Market Research Study</b> <i>(Attach additional sheet for this information)</i>	
2.3	<b>Detailed Market Research Study Report in the Tourism/Hospitality Industry</b> <i>(Attach additional sheet for this information)</i> It must include, but not limited to: <ul style="list-style-type: none"> <li>• <i>Specific knowledge gap that the research is directed towards, within the tourism/hospitality industry in Uttar Pradesh</i></li> <li>• <i>What is the contribution that the proposed research will make to fill the particular knowledge gap?</i></li> <li>• <i>The resultant focused research questions;</i></li> <li>• <i>Data and research methodology;</i></li> <li>• <i>Expected outputs &amp; the way forward;</i></li> <li>• <i>The researcher(s) &amp; author(s) involved, their qualifications &amp; profile, expertise, experience and track record</i></li> <li>• <i>Time-frame of the research. For example, 8-12 months or , 2 years</i></li> </ul>	
2.4	<b>Has the Research Paper been Published on a digital platform</b> <i>(Attach additional sheet for this information)</i>	<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> </ul> <i>(If yes, please cite complete reference like the name of publication, publisher, web-link and date of publication)</i>
2.5	<b>Consent to Publish the Research paper on the official website of Uttar Pradesh Tourism (<a href="http://uptourism.gov.in/">http://uptourism.gov.in/</a>)</b>	<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> </ul>
2.6	<b>Has the Research Study Paper been presented in a Forum</b> <i>(Attach additional sheet for this information)</i>	<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> </ul> <i>(If yes, please cite the title of the forum, date, venue, organizers and other documentary evidences)</i>
2.7	<b>Member of Associations &amp; any Accreditations</b> <i>(Attach proof of associations &amp; memberships)</i>	

2.8	<b>Cost of Conducting the Research Study</b> (Attach copy of the invoices and proof of payment)	₹
2.9	<b>Detail of any Benefit Claimed / Received</b> from any other Department of Central or State Government for this research	
2.10	<b>Any other Information</b> from the competent authority, applicant feels necessary to share for this claim	

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### INSTRUCTIONS

- All applications must be addressed to:  
***The Director General***  
***Department of Tourism, Government of Uttar Pradesh***  
***Paryatan Bhawan***  
***C-13, Vipin Khand, Gomti Nagar, Lucknow – 226010***
- This incentive is applicable across the state of Uttar Pradesh
- In order to avail the financial assistance for research in the Tourism/Hospitality Industry, it is mandatory for the applicant to give consent to publish the research study paper on the official website of Uttar Pradesh Tourism (<http://uptourism.gov.in/>)
- The information provided in the application form and all supporting documents must be authentic and valid at the time of submission of the application form.
- The complete application form and all supporting documents submitted must be self-attested, by the authorized representative of the applicant.
- All required documents must be attached with the application form.
- The Department of Tourism, Government of Uttar Pradesh, may call for any additional documents, if required, from time to time.
- The application form must be completed in all respect and necessary supporting must be attached with the application form.
- Use additional sheets, to provide the required information, wherever necessary.

**AFFIDAVIT**

*(On General Stamp Paper of ₹100/- to be purchased in the State of Uttar Pradesh in the name of the Department of Tourism, Government of Uttar Pradesh, and to be sworn before a Public Notary)*

I/We ..... hereby state that, I/we have registered the Tourism Unit/Tourism Service Provider [Name] \_\_\_\_\_ under the Uttar Pradesh Tourism Policy 2018, with Registration Number \_\_\_\_\_, as issued by the Department of Tourism, Government of Uttar Pradesh.

I/We hereby declare that statements in the application form and enclosed documents are true and correct to the best of my/our knowledge and belief. I/We fully understand that any incentive amount granted to me/us on the basis of the statement/documents furnished, and failure to abide by the terms and conditions listed under the Uttar Pradesh Tourism Policy 2018 & rules of the Government of Uttar Pradesh, is liable to be recovered with 15% simple interest by the Department of Tourism, Government of Uttar Pradesh.

Authorized Signatory  
Seal and Signature  
(With Name, Address, Email ID and Contact Number)

Place:

Date:

**Appendix – Policy Provision**

*(Assistance for Research in the Tourism/Hospitality Industry)*

Financial assistance for up to the maximum limit of INR 10 Lakh will be provided to Recognized Travel Associations/Hotel Associations/Chamber of Commerce/Other Travel & Hospitality Bodies to carry out market research studies on travel and tourism/hospitality sector in Uttar Pradesh. The subject matter would be finalized as per the relevance and requirements of the Industry. Not more than three such studies will be sanctioned each year. Preference to be given to direct hospitality association and institutes.

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