

**APPLICATION FORM**

**INCENTIVE FOR PROMOTION OF INNOVATION**

(Under 'Chapter 10; Fiscal Incentives & Benefits', of the Uttar Pradesh Tourism Policy 2018)

(Applicable across the state of Uttar Pradesh)

**PART 1**

1.1	<b>Category of the Tourism Unit or, Tourism Service Provider</b> <i>(Please see 'Chapter 9; Definitions', of the Uttar Pradesh Tourism Policy 2018)</i>	
1.2	<b>Name of the Applicant</b>	
1.3	<b>Complete Postal Address of the Applicant</b> <i>(With Telephone, Mobile Number &amp; Email ID)</i>	
1.4	<b>Name of the Legally Authorized Person on behalf of the Applicant, to sign the application form</b> <i>(With Designation, Mobile Number and Email ID; Attach Government Photo ID)</i>	
1.5	<b>Name of the Promoter(s) / Owner(s) / Company</b> <i>(Attach additional sheet with a brief note on the business antecedents)</i>	
1.6	<b>Registration Certificate Number &amp; Date</b> <i>(Attach copy, as Issued by the Department of Tourism, Government of Uttar Pradesh)</i>	
1.7	<b>Status of Promoter(s) / Owner(s) / Company</b> <i>(Tick the applicable option and attach the Certificate of Incorporation/Registration, MOA, AOA, PAN (Of the Promoter(s) / Owner(s) / Company &amp; applicant, GSTIN and other relevant incorporation documents from the competent authority)</i> <ul style="list-style-type: none"> <li>• <b>Public / Private Limited Company</b></li> <li>• <b>Partnership Firm</b></li> <li>• <b>Proprietorship Firm</b></li> <li>• <b>Society</b></li> <li>• <b>Trust</b></li> <li>• <b>Legal Entity, other than listed above</b></li> </ul>	
1.8	<b>Registration Number &amp; Date of Establishment</b> <i>(Of the certified entity, as listed in Point 1.7 of the application form above)</i>	

1.9	<b>Colored Photographs / Video Links of the Project</b> <i>(Attach photographs)</i>	<ul style="list-style-type: none"> <li>• Attached</li> <li>• Not Attached</li> </ul>														
1.10	<b>Bank Details of the Applicant, for transfer of the incentive</b> <i>(Attach a copy of the cancelled bank cheque with name of the authorized signatory. Use additional sheet, if required)</i>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th data-bbox="255 421 938 465">Particular</th> <th data-bbox="938 421 1481 465">Details</th> </tr> </thead> <tbody> <tr> <td data-bbox="255 465 938 510">Name of the Account Holder</td> <td data-bbox="938 465 1481 510"></td> </tr> <tr> <td data-bbox="255 510 938 555">Bank Account Number</td> <td data-bbox="938 510 1481 555"></td> </tr> <tr> <td data-bbox="255 555 938 600">Name of the Bank</td> <td data-bbox="938 555 1481 600"></td> </tr> <tr> <td data-bbox="255 600 938 645">Bank Branch Address</td> <td data-bbox="938 600 1481 645"></td> </tr> <tr> <td data-bbox="255 645 938 689">Bank Branch IFSC</td> <td data-bbox="938 645 1481 689"></td> </tr> <tr> <td data-bbox="255 689 938 745">Bank Branch MICR Code</td> <td data-bbox="938 689 1481 745"></td> </tr> </tbody> </table>			Particular	Details	Name of the Account Holder		Bank Account Number		Name of the Bank		Bank Branch Address		Bank Branch IFSC		Bank Branch MICR Code	
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**PART 2**

*(Details of the Project)*

2.1	<b>Brief Description about the Project</b> <i>(Attach additional sheet for this information)</i>	
2.2	<b>Category of Technological Innovation</b> <i>(Tick as applicable and attach any relevant documents in support of the claim/recognition)</i> <ul style="list-style-type: none"> <li>• Technology introduced for the first time in the state</li> <li>• Significant leveraging of information technology</li> <li>• Technology products having negligible carbon footprint</li> </ul>	
2.3	<b>Project Cost</b> <i>(Tick as applicable, and specify the exact project cost. Attach CA Certificate, copy of invoices and proof of payment made towards various expenditures for the project)</i> <ul style="list-style-type: none"> <li>• Investment between ₹ 10-50 Crore; Specify the exact project cost: ₹ _____</li> <li>• Investment between 1-10 Crore; Specify the exact project cost: ₹ _____</li> </ul>	
2.4	<b>Number of People Directly Employed</b> <i>(Tick as applicable, and specify the exact direct employee count)</i> <ul style="list-style-type: none"> <li>• 50; Specify the exact direct employee count: _____</li> <li>• 30; Specify the exact direct employee count: _____</li> </ul> <i>(Use additional sheets to provide a list if all employees, with their name, date of birth, gender, address, employee ID and Aadhaar Number)</i>	
2.5	<b>Date of Commissioning of the Project</b>	
2.6	<b>Details of the Project</b> <i>(Details about the technological innovation and its impact. Attach project report, explaining the area of opportunity and how the project addresses the issue)</i>	
2.7	<b>Awards &amp; Accolades</b> <i>(Provide details of any recognition received, in form of awards &amp; accolades, media coverage, certificates, etc.)</i>	
2.8	<b>Incentive Amount Claimed</b> <i>(Please refer 'Appendix – Policy Provision')</i>	₹ _____
2.9	<b>Detail of any Incentive Claimed / Received</b> from any other Department of Central or State Government for this project	
2.10	<b>Any other Information</b> , applicant feels necessary to share for this claim	

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### INSTRUCTIONS

1. All applications must be addressed to:  
*The Director General*  
*Department of Tourism, Government of Uttar Pradesh*  
*Paryatan Bhawan*  
*C-13, Vipin Khand, Gomti Nagar, Lucknow – 226010*
2. This incentive is applicable across the state of Uttar Pradesh
3. The information provided in the application form and all supporting documents must be authentic and valid at the time of submission of the application form.
4. The complete application form and all supporting documents submitted must be self-attested, by the authorized representative of the applicant.
5. All required documents must be attached with the application form.
6. The Department of Tourism, Government of Uttar Pradesh, may call for any additional documents, if required, from time to time.
7. The application form must be completed in all respect and necessary supporting must be attached with the application form.
8. Use additional sheets, to provide the required information, wherever necessary.

**CHARTERED ACCOUNTANT CERTIFICATE**

*(For the Project Cost incurred towards the technological innovation)*

Certified that the applicant M/s \_\_\_\_\_  
has commissioned a project [Name] \_\_\_\_\_  
at [Place] \_\_\_\_\_  
on \_\_\_\_\_. The project cost incurred towards the technological innovation is  
(In words) ₹ \_\_\_\_\_.

*(Note: A detailed break-up of the expenditure incurred towards the technological innovation to be certified by the chartered accountant)*

Certified that the expenditure given in this certificate, has been verified from the ledgers, books of accounts, bank account/s of the applicant. Separate lists of head-wise expenditure are appended with the certificate. Only those expenditures have been taken into account wherein actual expenditure has been made and technological development work has been completed.

Date of Issue of Certificate:

Place:

Signature  
Name, Registration No., Membership No.  
Unique Code of the Chartered Accountant  
Address and Seal

**AFFIDAVIT**

*(On General Stamp Paper of ₹100/- to be purchased in the State of Uttar Pradesh in the name of the Department of Tourism, Government of Uttar Pradesh, and to be sworn before a Public Notary)*

I/We ..... hereby state that, I/we have registered the Tourism Unit/Tourism Service Provider [Name] \_\_\_\_\_ under the Uttar Pradesh Tourism Policy 2018, with Registration Number \_\_\_\_\_, as issued by the Department of Tourism, Government of Uttar Pradesh.

I/We hereby declare that statements in the application form and enclosed documents are true and correct to the best of my/our knowledge and belief. I/We fully understand that any incentive amount granted to me/us on the basis of the statement/documents furnished, and failure to abide by the terms and conditions listed under the Uttar Pradesh Tourism Policy 2018 & rules of the Government of Uttar Pradesh, is liable to be recovered with 15% simple interest by the Department of Tourism, Government of Uttar Pradesh.

Authorized Signatory  
Seal and Signature  
(With Name, Address, Email ID and Contact Number)

Place:

Date:

**Appendix – Policy Provision**

*(Chapter 10; Fiscal Incentives & Benefits, Point 6; Incentive for Promotion of Innovation)*

The policy proposes promotion of technological innovation, by providing an incentive to:

- A. Technology introduced for the first time in the state; or
- B. Significant leveraging of information technology; or
- C. Technology products having negligible carbon footprint.

Project Cost	Number of People Directly Employed	Incentive Amount
Investment between INR 10-50 Crore	50	INR 10 Lakh
Investment between INR 1-10 Crore	30	INR 5 Lakh

It will be a one-time incentive, to be disbursed after the successful commissioning of the Project. Due recognition and publicity will be accorded by the State Government to innovative projects.

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