UTTAR PRADESH
Pro-poor Tourism Development Project

Draft Terms of Reference
Design and Supervision Consultancy for the Rehabilitation of 11 Kunds in Braj Region

1. Project Background

The state of Uttar Pradesh is home to some of India’s most iconic tangible and intangible assets and is India’s biggest tourist draw, attracting 155 million domestic and 1.8 million international tourists out of 748 million domestic and 6.2 million international tourists visiting India in 2011, contributing a total of US$ 6 billion to the state’s economy. Paradoxically, despite such staggering numbers, Uttar Pradesh remains India’s third most lagging state, with a 37.7 percent poverty rate. Moreover, the economic and service delivery benefits of the tourism sector have had little trickle-down effect in the state in general, and in the communities adjacent to cultural assets in particular. Many of the state’s most recognized assets are home to or surrounded by some of the poorest communities, and the assets themselves face great threats as a result of, for instance, limited institutional capacities and lack of coordinated management.

The Uttar Pradesh Pro-Poor Tourism Development Project (the Project) aims to address this paradox by unlocking the potential of the unique heritage of Uttar Pradesh through pro-poor tourism development for inclusive growth and poverty reduction in asset-rich but lagging areas of the state. Ultimately, the Project is expected to improve living standards, create job opportunities and promote thriving local enterprises among the poor communities living in the Buddhist Circuit, the Braj region and the city of Agra, while protecting the state’s unique heritage through a restructured tourism sector.

To this end, the Project will provide Uttar Pradesh with the necessary policies, approaches, capacities and infrastructure to help structure its tourism economy using a pro-poor approach. The Project aims at: (i) increasing the benefits to the state’s residents and its poor through the provision of jobs and public services to some of the poorest communities in the state living in heritage rich but lagging areas, (ii) enhancing the management of the State’s unique natural and cultural assets as endogenous sources of inclusive growth, and (iii) enabling productive private investments and associated job creation opportunities especially to the youth and women.

The Project is aligned with India’s 12th Five-Year Plan, which stresses pro-poor tourism as a priority aimed at increasing the net benefits to the poor and at ensuring that tourism growth contributes to job creation, particularly for poor female and young workers, and ultimately to poverty reduction. The Government of Uttar Pradesh shares this vision and is currently updating its 2002 Tourism Development Policy, prioritizing the Buddhist Circuit, Agra and the Braj region as drivers for the socioeconomic development of the state.
The Project has four proposed components: (i) destinations planning, management, branding and promotion, (ii) development of new tourist products in the selected destinations, (iii) support to livelihoods and local creative economy, and (iv) project management.

2. Consultancy Motivation

The term ‘Kund’ is prominent in Puranas, epics, vedic, cultural and religious scriptures. Basically, Kund is a stepped tank, with a particular architectural design. Kunds are used for three main purposes: the Yagna Kund for rituals and vedic sacrifices, the Brahma Kund for bathing with sacredness and medical properties and the Snan Kund for bathing. Kunds in India are considered holy places, and have provided meaning to communities for centuries. Kunds have also provided essential services to communities, towns and cities across India as a source of harvest rain water and as a flood control system.

In the Braj region, there are approximately 380 Kunds, some of which are directly linked to the Parikrama and other significant religious events. The majority of the Kunds in the Braj region, however, are currently in extremely poor condition. Many are used for dumping solid waste, and any remaining water is filthy and algae-laden. Such kunds are therefore not being used in the traditional way, nor are they able to provide any service to the communities as originally intended.

The rehabilitation of selected significant Kunds along the Parikrama in the Braj region is part of the improvement/development of tourist products proposed under the Project. To this end, the State Department of Tourism, GoUP, requires the services of an expert firm to prepare a Detailed Project Report (DPR) for the rehabilitation of these water bodies and to supervise the implementation of the DPR.

The DPR will cover 11 of the approximately 380 Kunds in the region. The selected Kunds are directly linked to the Parikrama in these seven locations to be supported under the Project (Mathura, Vrindavan, Nandgaon, Gokul, Mahavan, Baldeo and Govardhan). The selected Kunds are:

1. Potra Kund, Mathura (opposite Krishna Janambhoomi)
2. Dawannal Kund, Vrindavan (on 84 Kosi Parikram Route)
3. Govind Kund, Goverdhan (84 Kosi Parikrama Route)
4. Harjee Kund, Goverdhan (84 Kosi Parikrama route)
5. Kusum Sarovar, Goverdhan
6. Narad Kund, Goverdhan
7. Mansi Ganga (inside Manas, Ganga Temple) Goverdhan
8. Madhushudan Kund, Nandgaon
9. Vihval Kund, Sanket (between Nandgaon and Barsana)
10. Priya Kund, Barsana
These 11 Kunds have been identified based on consultations with key local stakeholders in the Braj region including the District Administration, Mathura-Vrindavan Development Authority, District Forest officer (Mathura), as well as the State Tourism Department and NGOs (e.g. Braj Foundation). Relevant details of the 11 selected Kunds along with photographs and location are provided in Annex I.

3. Consultancy Objectives

The objectives of the consultancy services are:

i. To **prepare a Detailed Project Report** (DPR), including detailed drawings and any relevant engineering specifications for the rehabilitation of the 11 selected Kunds in the Braj region. The DPR will be offered as an input to a longer-term goal of restoring, rehabilitating and developing Kunds and their surrounding communities in the Braj region on an inclusive and sustainable basis in a socially, culturally and environmentally sustainable manner.

ii. To **supervise the execution of the proposed rehabilitation works**, including monitoring, quality assurance, contract management and furnishing technical decisions, verification of quantity, recording of measurement, certifications of measurement and bills of the Contractor. The Consultancy services shall necessarily include ensuring successful and timely completion of construction works and related safeguards activities.

4. Scope of Work

In addition to preparing a DPR for the physical rehabilitation of the Kunds and the provision of basic services and visitor amenities in their surroundings, which will also necessarily include public stakeholder consultations and an environmental impact analysis, the Consultant will be responsible for supervising all works carried out during implementation.

To this end, the qualified expert Consultant will be responsible for the following tasks:

i. **Background to DPR preparation and definition of scope of work:**

   - **Secondary data collection and analysis, as needed.**
   - **Site survey** to assess the present status and use of the Kunds from social, tourism/pilgrimage and environmental perspectives.
   - **Stakeholder mapping and consultations** during all phases of the DPR preparation.
   - **Institutional and economic feasibility studies** aimed at informing the operation and maintenance of the Kunds after their rehabilitation.
   - **Definition of preliminary scope of works** for all Kund locations.
ii. **Environmental and social screening and analysis**

- **Environmental and social screening and analysis** of the Kunds in conformity with the Project's ESMF, including assessment of the nature and extent of potential social (including gender), cultural and environmental impacts and risks involved based on the identified preliminary scope of works. Based on screening results, consultants may have to carry out either rapid or detailed social and/or environmental impact assessments to quantify impacts. Based on impact categories, consultants will prepare mitigation plans in line with the Project's ESMF.

iii. **DPR preparation**

- **Micro detailing of architectural, engineering and any civil and rehabilitation works** to be financed under the subproject, including special design and materials to be used as well as any soft component for site branding, promotion, cultural and environmental management.
- **Preparation of environmental, social, physical cultural resources and gender management/action plans** as required, as indicated in section ii.
- **Cost estimates** including capital costs and operational costs for the Project activities in each Kund.
- **Detailed execution action plan** with responsible agencies, timeframe and monitorable schedule of implementation and indicators.

iv. **Supervision:**

- **Assessment of Contractor team and qualifications** to ensure adequate skills and briefing/training on requirements and standards.
- **Review of Contractor plans, methods and equipment** to ensure compliance with implementation plan, safety requirements, etc.
- **Supervision of compliance with all relevant standards and requirements**, including safety, safeguards measures, etc.
- **Monitoring and recording of all works**, ensuring adherence to the DPR, conducting timely oversight of financial processes, monitoring and reporting on work progress, quality assurance.
- **Supervision of closing of works.**

5. **Specific Tasks and Outputs**

i. **Background to DPR preparation and definition of scope of work:**

- **Secondary data collection and analysis** of the Kunds’ historical background, significance from religious and livelihood perspectives, ownership, land use, institutional arrangements for management, maintenance, etc. The secondary data on the Kunds and surroundings should also analyze the existing Kunds
ecosystem, sewerage system, storm water drainage system, natural drainage pattern of the area, contour maps, available benchmarks of the area, meteorological and hydrological data of the region and related information.

- Output: Report and historical maps of the Kunds.

- **Site survey** will include an in situ detailed reconnaissance survey of the Kunds and surroundings to verify the secondary data collected and assess the current status of the ghats and embankments, approach roads, recreational facilities, source of water, tourism volume and flows (especially on key holy days), actual Kunds use, management and ownership, etc.

The site survey should also entail an assessment of the surrounding communities and their relationship with the Kunds (i.e., religious, livelihood, etc.), as well as any permanent structures used by communities and tourists/pilgrims, etc.

The survey should also cover the Kunds' ecological characteristics, including diversity of aquatic flora, fauna, phytoplankton, zooplankton and other macrophyts and production rates, nutrient loading rates of phosphorous and nitrogen, intensity of macrophytes such as water hyacinth, pollution levels and source\(^1\), etc.

As part of the site survey, topographic studies will be carried out to assess the following basic features of the Kunds: area, bank and water levels, invert levels so as to indicate the bottom profile, level of sludge and its thickness, location and level of all the inlets contributing storm water and wastewater flow into Kunds, details of irrigation outlets, and present use. The location and the invert levels of all the inlets flowing into the Kunds need to be identified clearly along with its cross section, etc., and should be provided with the adequate drawings, estimates etc.

- Output: Physical, social and ecological profile and updated base map of the Kunds. One essential feature of the base map is to identify the exact location of the surrounding communities and use areas for pilgrimage and livelihood functions, as well as all the wastewater inlets into the Kunds.

- **Stakeholder mapping and consultations.** The Consultant will map and consult with local stakeholders and communities, including those likely to be affected by the proposed interventions under the subproject to appraise their

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\(^1\)To assess the pollution levels in the Kunds, water samples should be collected from surface and bottom both in the morning and afternoons at four locations of each Kund, and tested for their physic chemical characteristics. Key Indicators of fresh waters such as amount Dissolved Oxygen, Nutrients, pH, Bio Chemical Oxygen Demand (BOD), Chemical Oxygen Demand (COD), Metals including Heavy metals need to be analysed.
concerns and recommend measures to incorporate those relevant suggestions while carrying out the DPR detailing. The Consultant will ensure that all stakeholder mapping and consultations both take a gender-sensitive approach and consider the views/needs of youth.

The DPR should also suggest measures to ensure that those who may be potentially affected have access to subproject benefits both from its implementation to the maintenance and operation phase.

The details of preliminary proposed works as well as salient findings will be discussed with the key stakeholders including inter alia the State Department of Tourism, GoUP, Jal Board, religious authorities, ULBs, Gram Panchayats, State Department of Forestry, Universities and local experts, local communities, tourists and pilgrims, and local businesses.

- Output: Stakeholder mapping for each Kund and consultations minutes, with gender and youth considerations.

- **Institutional and economic feasibility studies** will be carried out in order to inform the operation and maintenance of the Kunds after their rehabilitation. Specific measures will be suggested from the financing to human resources for the maintenance and further operations of the sites in a way that ensures their social, cultural, religious and ecological characteristics and sustainability.

  - Output: Institutional mapping, reports and consultations minutes.

- **Definition of preliminary scope of works** will be based on the findings of all prior research, data collection and consultations, and will detail the exact works proposed for each Kund location.

  - Output: Detailed scope of works for each Kund location.

ii. **Environmental and social screening and analysis.**

- Environmental and social screening and analysis of the Kunds will be carried out in conformity with the Project's ESMF, including assessment of the nature and extent of potential social (including gender) and environmental impacts and risks from the proposed rehabilitation, once the preliminary scope of work has been defined in the previous step. The Consultant will use the screening checklist given in the ESMF.

  The analysis will estimate the accumulated sludge/silt quantity and characteristics to inform bio-remedial measures and strategies for their removal from the bed of the Kunds as well as extent of treatment required for
the sludge to be disposed of and the location of disposal. Based on the sludge characteristics and the quantity of sludge, appropriate treatment methods, such as sludge thickening, anaerobic treatment or simple disposal in an appropriate low lying area should be evaluated.²

The analysis should also estimate the wastewater inflow and characteristics through samples from all the inlets into the Kunds. The sample analysis also will help in identifying the best treatment and disposal options of the waste flowing into the Kunds. Based on the inflow characteristics all the inlets will be characterized in terms of domestic sewage, industrial waste, storm water inlet, etc. and analyzed for necessary treatment options.

The major sources of pollution of the Kunds including sewerage flows, storm water inflows (both constructed and natural) draining into the Kunds and other wastewater inflows from the nearby residential areas need to be identified and mapped in detail. To this end, the Consultant will collect information on existing sewerage and sanitation facilities in terms of number of households with sanitation facilities, length of sewer line (UGD or open drains), pumping stations, treatment plants, etc., and compute the sewage flows in the existing system based on the present water supply levels, future development trends and infiltration of ground water into the sewers. The assessment will be the basis for recommendation for diversion of waste.

Details of the existing storm water network in the Kunds areas will also be studied as part of this task and measures for its improvement will be recommended to carry the designed flow and avoid carrying pollution during its flow to Kunds. The Consultant will prepare an inventory of the existing system in the areas in terms of drains, existing status of roadside drains and assessment of the adequacy of the present storm water drainage pattern.

The analysis will further study the surrounding communities, their basic needs and the ways in which the communities may benefit from the subproject intervention in the Kunds, in terms of living standards and income opportunities. The Consultant should explore ways of engaging the local communities in the promotion, cleanliness, co-management and maintenance of the Kunds to ensure a sustainable model. Training and capacity building needs may also be assessed to this end.

The analysis will also identify any adverse impact due to proposed interventions such as loss of immovable assets, livelihood or sources of livelihood or any other negative impact, including quantification of impacts and specific mitigation measures in line with the Project’s ESMF. Based on the degree of impacts, if required, an Environmental Management Plan (EMP) and

²To estimate the sludge/silt characteristics, sludge samples from four locations (near both the inlets, outlet and the center of the Kunds) will be collected and analyzed for its physic-chemical characteristics.
Resettlement Action Plan (RAP) shall be prepared along with the DPR. The Consultant may also prepare a Gender Action Plan (GAP) and/or a Physical Cultural Resources Management Plan (PCRMP) if deemed necessary during the impact assessment.

The analysis will also provide recommendations on architectural, engineering, heritage conservation and environmental management measures for improvement of quality of water of the proposed 11 Kunds.

- Output: Social and environmental analysis, risks identification, opportunities and benefits identification, recommendations for management of the areas, and recommendations for mitigation of potential impacts identified.

iii. DPR preparation:

- **Micro detailing of architectural, engineering and any civil and rehabilitation works** to be financed under the Kunds subproject, including special design and materials to be used. The micro detailing should be sensitive to the Kunds’ history and significance as well as the surrounding socio-cultural and ecological features as previously identified in the secondary data collection, sites survey and consultations. Key aspects to be detailed include, inter alia: (i) landscaping and ecological rehabilitation (native flora and fauna), (ii) planning and development of vending and cultural/religious zones, as appropriate, (iii) lighting, (iv) sitting and resting areas, (v) public amenities, etc.

The micro detailing may lead to special specifications in terms of design, materials and workforce for the later execution of works. Special attention should also be given to appropriate technologies and indigenous techniques and local materials for ease maintenance and operation of the sites.

The Consultant will also prepare the drawings and specifications for the visitor amenities as well as signage and other relevant soft aspects aimed at a sustainable management and maintenance of the Kunds and their surroundings.

- Output: Micro detailing of architectural, engineering drawings and of soft components.

- **Preparation of impact mitigation plans.** As determined by the environmental and social screening/impact analyses, management plans and action plans to mitigate social, gender, environmental and physical cultural resources impacts may be required.

- Output: Any relevant action plans and management plans.
• **Cost estimates** including detailed specifications will be provided for all the recommended measures such as improvement of sewerage and storm water drainage system, bio-remedial measures of the Kunds, etc. as discussed above. This will also comprise the detailed estimate of cost to be incurred for development of visitor amenities and recreational facilities in the Kunds. The capital and operational costs will be estimated based on the current schedule of rates applicable for Braj region (SORs of Government of Uttar Pradesh). Exceptions may apply based on the micro detailing and historical data survey.

  ➢ **Output:** Detailed cost estimates for all proposed interventions.

• **Detailed execution action plan.** The plan will be prepared as per Government of Uttar Pradesh, World Bank and Standard Procurement Manual of the Department; along with tender specifications, tender drawings, and bill of quantities (BOQ) etc. complete. It will include timeframe, responsible agencies, monitorable schedule of implementation and indicators pert chart and management plan covering all stages of the implementation process to ensure coordination and minimization of disruption for the general public for new and physical rehabilitation of infrastructures; IEC and capacity building components; training requirements; and community participation.

  The plan should also contain practical and easy to implement measures for pollution control, encroachment control and public education as well as promotion, management and maintenance of the areas.

  ➢ **Output:** Detailed execution action plan for all investments.

iv. **Supervision:**

• **Assessment of Contractor team and qualifications.** The Consultant will scrutinize the Contractor’s superintendence, personnel and suggest modifications, if any, with approval of the SPCU/TSU. The Consultant will also organize an orientation program for the Contractor’s key personnel and SPCU/TSU staff on the major requirements of agreements, obligations, duties and responsibilities of various personnel involved in contract management.

• **Review of Contractor plans, methods and equipment.** The Consultant will review the Contractor’s tender drawings and survey, and suggest modifications if required, as well as preparing updated/additional drawings as required during the contract period based on site condition. The Consultant

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3 Some remedial measures may comprise of removal of weeds and water hyacinths, sludge removal and desilting of the Kunds, bio-remedial measures for the renovation of the Kunds, structural protection measures and surplus flow arrangements for the Kunds safety. These should be verified and proposed based on the site assessments. Some pollution prevention measures may include diversion of the wastewater inlets and community participation and co-management of the areas.
will assess the construction/rehabilitation methods proposed by the Contractor to ensure they are satisfactory with particular reference to the technical requirements, Project implementation schedule and environmental / social / gender / physical cultural resources aspects, as well as safety of works, personnel and the general public. Regular inspection of the Contractor’s equipment, machinery, installations, etc. should also be conducted to ensure they are adequate and in accordance with the terms and conditions of the contract. The Consultant will also assist the Client with all aspects of contract management throughout construction/rehabilitation and commissioning phases for all subprojects.

- **Supervision of compliance with all relevant standards and requirements.** The Consultant will monitor and ensure the Contractor's and suppliers' full compliance with applicable safeguards policies and any Environmental, Physical Cultural Resources, Gender or Resettlement Management/Action Plans and recommend remedial measures in case of deviations. The Consultant will also supervise and advise the Contractor on all matters of risk and safety, including maintenance of sites during works, environmental aspects and labor welfare, and will maintain records of the appropriate safety data.

- **Monitoring and recording of all works.** The Consultant will supervise all works to ensure that the DPR is adhered to, and will ensure modifications in case of deviations. The Consultant will be responsible for testing, measuring and quality assurance of all materials and works in progress, and maintaining accurate records of all data, including any necessary modifications. The Consultant will also supervise financial, billing and payment aspects of works, preparing cash flow projections and financial statements, and closely monitor timelines and schedules, preparing monthly progress reports (including any issues and plans for resolving them) and reviewing the work program where necessary to ensure timely completion.

- **Supervision of closing of works.** Once works are nearing completion, the Consultant will inspect works and indicate to the SPCU/TSU any outstanding work to be carried out by the Contractor. The Consultant will certify “as constructed” drawings for each component of the works, ensure satisfactory “closing” of works sites, and ensure that all requirements and standards have been met. The Consultant will also be responsible for preparing an Operation and Maintenance Manual for any built assets, in collaboration with the Contractor(s).

- **Any other assignment given by the client.**
  - Output: Completed regular field monitoring checklists, including recommended improvements/modifications where necessary;
6. Other Related Tasks and Responsibilities

- **Submission and approval of the DPR:** The Consultant will make a comprehensive presentation on the overall recommendations of the DPR to the Department of Tourism, Uttar Pradesh, District Officials and the GoUP. The DPR will then be finalized including any revisions in costs based on suggestions received.

- **Securing clearance from appropriate authority:** The Consultant will assist the Department of Tourism, GoUP, in obtaining necessary permissions and clearances from competent authorities to implement the proposals made in the DPR.

- **Mobilizing resources for timely execution:** After acceptance of consultants’ program by client, the Consultants will be fully responsible to mobilize the resources required to maintain the agreed schedule of work within the total person months agreed under the contract for the services. In case of any delays, which are not beyond the control of consultants, the client reserves the right to require the Consultant to provide additional resources and personnel as may be required to make up the lost time, for which no additional payment shall be made. During execution of contract, the expert or person who is not found able to deliver or perform as per the expectation of the client, which is supposed to be within his control, shall be demobilized by the Consultant with immediate effect and his replacement arranged with prior approval of the client.

- **Familiarity with Project documentation:** For all key tasks, the Consultant should be familiar with the key Project documents, including the Environmental and Social Management Framework, the Operation Manual, any relevant Management Plans stemming from safeguards screening, and related documents.

5 Deliverables

i. **Reconnaissance Survey Report (RSR) within 4 weeks:** The contents of the RSR should include a physical, social and ecological profile and historical and updated maps of the Kunds, including the surrounding communities and Kund functions; details of stakeholder mapping and consultations minutes; a report on institutional mapping and consultations, detailed scope of work for each Kund location, and a complete social and environmental analysis, including risks, opportunities, and recommendations for mitigation and managements, as per the ToR. The RSR should include an adequate description of the subproject.
preparation arrangements, proposed design criteria, approach and methodology, revised activity and input plan, details of any issues arising, personnel schedule, work plan, and supervision plan.

ii. **Draft Detailed Project Report within 8 weeks:** The DPR should include micro detailing of architectural, engineering drawings and of soft components; EMP/RAP/GAP as required; detailed cost estimates for all proposed interventions; and a detailed execution action plan for all investments, as per the ToR.

iii. **Final Detailed Project Report incorporating all comments from the major stakeholders within 12 weeks.**

iv. **Regular supervision reporting before, during and after works:** Completed regular field monitoring checklists, including recommended improvements and/or modifications, complete records of tests, measurements, progress reports, etc.

6 **Qualifications**

The Consultant shall form a multi-disciplinary team for the assignment with proven experience in carrying out similar assignments and successfully. A suggested list of experts is provided below.

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<th>Experts</th>
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<td><strong>Core Team</strong></td>
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<tr>
<td>• Team Leader cum Landscape Conservation Expert with experience in Tourism (50 marks for Leadership &amp; 100 marks for Expertise)</td>
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<td>• Civil Engineer (Building and water related projects)</td>
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<td>• Sewerage, Drainage and Solid Waste Management Expert</td>
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<td>• Public Health Expert</td>
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<td>• Heritage Conservation Specialist</td>
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<td>• Environmental Specialist</td>
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<td><strong>Support Team</strong></td>
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<td>• Social Specialist (including gender expertise)</td>
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<td>• Support Staff</td>
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<tr>
<td>• Support Engineers (Civil/Environment/Mechanical/Electrical/Instrumentation)/ Support Architect/Research Associates (Social/Environmental/Planning)</td>
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<td>• Drafting Support / CAD Operator</td>
<td>2</td>
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<tr>
<td>• Topographical surveyors</td>
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Other qualifications include:

- Proven experience of at least 8 years for core team members in their respective domain.
- Proven experience in data collection and analysis as well as problem conceptualization and their translation into practical recommendations for subproject appraisal and implementation. Proven experience in qualitative analysis as well as participatory methods is also essential.
- Previous experience in the design, implementation and/or evaluation of Projects in the environment and water conservation sector is preferable.
- Capacity to convene sectoral agencies and experts for developing an integrated and socially sensitive approach to destination development planning.
- Knowledge of World Bank safeguards policies.
- Excellent communication skills and proven capacity to engage with relevant infrastructure, heritage, environment and culture related government and expert agencies in India preferably.
- Capacity to coordinate and supervise the assignment as well as deliver high quality products maintaining a tight work schedule is critical.

The core consultancy team will be evaluated on the basis of their qualifications and working experiences in these fields of work on earlier successfully completed assignments.

7 Submission of Proposals

The hardcopy of the Expression of interest should be in a single sealed envelope, clearly marked as “EOI Design and Supervision Consultancy for the Rehabilitation of 11 Kunds in Braj Region under UP Poor Tourism Development Project” from<< Bidder Name>>.

The envelope shall indicate the name and address of the bidder to enable the proposal to be returned unopened in case it is declared “late.” It shall contain no interlineation or overwriting, except as necessary to correct errors made by the bidder itself. Any such corrections must be initialed by the person (or persons) who sign(s) the proposals. All pages of the proposal must be sequentially numbered and shall be initialed by the Authorized Representative of the bidder.

8 Venue and Deadline for submission

a. Proposals must be received at the address specified below latest by 15:00 hours on 08-06-2015 at below mentioned address:

Department of Tourism,
Government of Uttar Pradesh
4th Floor, Paryatan Bhawan,
C-13, Vipin Khand, Gomti Nagar,
Lucknow-226010, Uttar Pradesh

b. Any proposal received by the Department of UP Tourism after the above deadline shall be rejected and returned unopened to the Bidder.
c. The bids submitted by telex/telegram/ fax/e-mail etc. shall not be considered. No correspondence will be entertained on this matter.

d. Department of UP Tourism shall not be responsible for any postal delay or non-receipt/ non-delivery of the documents. No further correspondence on the subject will be entertained.

e. Department of UP Tourism reserves the right to modify and amend any of the above-stipulated condition/criterion depending upon project priorities vis-à-vis urgent commitments.
Annex- I

Kunds Location
<table>
<thead>
<tr>
<th>S.N</th>
<th>Kund &amp; location</th>
<th>App. Area</th>
<th>Land ownership</th>
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<th>Other features</th>
<th>Required interventions</th>
<th>Remarks</th>
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<td>5.</td>
<td>Kusum Sarовар Kund, Govardhan</td>
<td>3 Acres</td>
<td>ASI</td>
<td>ASI</td>
<td>1. Rehabilitation Work (Rs. 10 crore) been done by ASI. 2. Arguably the most beautiful &amp; one of the most significant Kunds in the region. 3. Raja Surajmals 'Chhatri (Camotaph) installed here. 4. Significant number of tourists visits it.</td>
<td>1. Water source &amp; quality 2. Sanitation around the area 3. Signage and interpretation</td>
<td>1. Could become a major tourist product if adequate interventions are carried out, including proper access, signage, interpretation, services, etc. 2. Given its historical value and location, the site has major livelihood generation scope.</td>
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2. Self-sustainable model, no Govt. grants to the temple trust.  
3. Huge conference/meditation Hall  
4. Rain Water is the only source of water | 1. Meditation Huts/Cottages  
2. Boating  
3. Water Quality  
4. Water Source  
5. Boundary  
6. Signage and interpretation | 1. Could be connected to two other Kunds, some distance away through a channel.  
2. Access Road built by DOT, GoUP.  
3. Special bath on Saturdays.  
4. Encroachment by Ashram.  
5. Since away from the parikrama route, tourist footfall may be less. |
2. Attracts good number of visitors due to its location inside an important temple.  
3. Boating activity observed.  
4. Water Sources are ground water, rainwater & pipeline supply. | 1. Sanitation  
2. Water quality improvement  
3. Repairs & maintenance  
2. Since it is located within a temple owned by private trust, there are shops already established. New sources of livelihood generation will be a big challenge. Existing shop owners may object. |
| 8.  | Madhushudan Kund, Nandgaon     | 4-5 Acres | Nagar Panchayat | Nagar Panchayat    | 1. 6 wells which contained sweet water earlier  
2. Nearby tourist attractions such as Nand Baithak, Yashoda Kund, Hau Bilau, Doodh Bilona, Mandir, Charan Pahadi | 1. Cow Bathing Place (Ghat)  
2. Park  
3. Boundary wall  
4. Approach road and entrance  
5. Development of Ghat on one side | 1. DG suggested not to intervene due to other proposals.  
2. No proper entrance/gate  
3. Water sourcing & drainage required  
4. Water cleaning required  
5. Nagar Panchayat can... |
<table>
<thead>
<tr>
<th>S.N</th>
<th>Kund &amp; Location</th>
<th>App. Area</th>
<th>Land ownership</th>
<th>Management</th>
<th>Other features</th>
<th>Required interventions</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>9.</td>
<td>Vihval Kund, Sanket (between Nandgaon and Barsana)</td>
<td>1.5 Acres</td>
<td>Gram Panchayat</td>
<td>Gram Panchayat</td>
<td>1. One of the oldest Kunds in the region 2. Historical &amp; Cultural Significance – Krishna from Nandgaon used to play flute here to call Radha and her friends from the nearby Barsana village and then conduct Rasleela here. 3. Rasleela happens periodically on special occasions. 4. Completely dried up Kund with some old buildings and a platform for conducting Rasleela</td>
<td>6. Water quality improvement and supply 7. Signage and interpretation</td>
<td>1. Has the potential to become a major tourist product and cultural hub in the Nandgaon Barsana Circuit. 2. On special occasions like Radha Ashtmi thousands visit this Kund and when special Rasleelas are organized</td>
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<td>10.</td>
<td>Priya Kund, Barsana</td>
<td>2 Acres</td>
<td>Nagar Panchayat, Barsana</td>
<td>Nagar Panchayat, Barsana</td>
<td>1. The kund was developed by the Braj Vikas Trust about 2-3 years ago 2. The constructions and structures are reasonably in good conditions and may require minor repairs 3. The source of water supply is the mainly run-off water 4. Major requirement for carrying out the dredging</td>
<td>1. Intensive dredging required. 2. Drainage to a nearby nullah (drain) which is about 150 meters away can be carried out. 3. Water supply need to be increased. 6. Signage and interpretation</td>
<td>1. Despite the quality of water, the Kund otherwise is in fairly good condition with no major construction activity required. 2. Approach road to the Kund from the main Nandgaon Barsana Road, will need to be constructed. 3. Braj Vikas Trust has carried out the renovation and construction at the</td>
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<td></td>
<td>operations</td>
<td>5. Has historical significance in view of that Radha and her friends had washed their mehndi in this Kund</td>
<td>Kund a few years ago but have not been involved in its maintenance since then.</td>
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<td>11</td>
<td>Brashbhanu Kund,</td>
<td>3-4 Acres</td>
<td>Nagar Panchayat, Barsana</td>
<td>Nagar Panchayat, Barsana</td>
<td>1. The Kund is named after Radha's father and is located at her birthplace.</td>
<td>1. The approach road from the main Barsana-Nandgaon Road needs improvement</td>
<td>7. Water quality is an issue</td>
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<td></td>
<td>Barsana</td>
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<td>2. The building around the Kund follows the Rajasthani architecture and is modelled after Jalmahal, Jaipur.</td>
<td>2. Dredging to clean the water</td>
<td>8. Approach road required.</td>
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<td>3. Recent renovation and construction carried out.</td>
<td>3. Water supply increase</td>
<td>9. Has the potential to become an important tourist product as Radha's birth place.</td>
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<td>1.</td>
<td>Potra Kund, Mathura (Opp. Krishna Janambhoomi)</td>
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</table>

![Image of Potra Kund, Mathura](image1.jpg)

| 2.  | Dawannal Kund, Vrindavan (on 84 Kosi Parikram Route)                          |

![Image of Dawannal Kund, Vrindavan](image2.jpg)

| 3.  | GovindKund, Goverdhan (84 Kosi Parikram Route)                                |

![Image of GovindKund, Goverdhan](image3.jpg)

| 4.  | Harjee Kund, Goverdhan (84 Kosi Parikram route)                               |

![Image of Harjee Kund, Goverdhan](image4.jpg)
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<td>Kusum Sarovar, Govardhan</td>
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<td>6.</td>
<td>Narad Kund, Goverdhan</td>
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<tr>
<td>7.</td>
<td>Mansi Ganga (Inside Manas, Ganga Temple) Goverdhan</td>
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