

**APPLICATION FORM**

**REVIVING SCARCE ART, MUSIC, CRAFT, FOLK DANCE AND CUISINE OF UTTAR PRADESH**  
 (Under 'Chapter 10; Fiscal Incentives & Benefits', of the Uttar Pradesh Tourism Policy 2018)  
 (Applicable across the state of Uttar Pradesh)

**PART 1**

1.1	<b>Name of the Individual / Group</b> (By the name as it is identified)	
1.2	<b>Name of the Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh</b>	
1.3	<b>Name(s) of the Individual / Members of the Group</b> (Use additional sheet to provide this information) <ul style="list-style-type: none"> <li>• Details of the individual (Name, Role, Mobile Number and Email ID). The individual to be treated as the authorized signatory for the application process</li> <li>• Details of the lead member of the group (Name, Role, Mobile Number and Email ID). The lead member to be treated as the authorized signatory for the application process</li> <li>• Attach PAN card of the authorized signatory</li> <li>• Attach Government Photo ID for all individual(s) involved, in case of a group</li> </ul>	
1.4	<b>Complete Postal Address of the Individual / Group</b> (With Telephone, Mobile Number and Email ID)	
1.5	<b>Colored Photographs / Video Links / Published Content</b> of the work done to revive the scarce Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh (Attach photographs)	<ul style="list-style-type: none"> <li>• Attached</li> <li>• Not Attached</li> </ul>

1.6	<b>Bank Details of the Authorized Signatory</b>	
	<i>(Attach a copy of the cancelled bank cheque with name of the authorized signatory. Use additional sheet, if required)</i>	
	<b>Particular</b>	<b>Details</b>
	Name of the Account Holder	
	Bank Account Number	
	Name of the Bank	
	Bank Branch Address	
	Bank Branch IFSC	
Bank Branch MICR Code		

-----X-----

**PART 2**

*(Details of the Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh)*

2.1	<p><b>Name of the District</b>, where the scarce Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh is being revived from. Details of the location and its history w.r.t. the craft may also be provided) <i>(Attach additional sheet for this information)</i></p>	
2.2	<p><b>Awards &amp; Accolades</b> <i>(Provide details of any recognition received, in form of awards &amp; accolades, media coverage, certificates, etc.)</i></p>	
2.3	<p><b>Brief Description about the Art, Music, Craft, Folk Dance or Cuisine</b> <i>(Attach additional sheet for this information)</i></p> <ul style="list-style-type: none"> <li>• <i>Attach write-up on work done to revive the scarce Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh</i></li> <li>• <i>Upon submission of the application form, the Department of Tourism, Government of Uttar Pradesh will seek recommendation from the committee constituted under the chairmanship of the District Magistrate of the specific district</i></li> </ul>	
2.4	<p><b>History</b> of the Individual / Group associated with the scarce Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh. Provide details on the work done by the family, its legacy and involvement <i>(Attach additional sheet for this information)</i></p>	
2.5	<p><b>Cost Incurred</b>, in various activities undertaken to revive the scarce Art, Music, Craft, Folk Dance or Cuisine of Uttar Pradesh. <i>(Details of all activities to be provided. Example, but not limited to, training, purchase of specialized equipment, material, etc. for the task. Attach invoices &amp; proof of payments, if applicable. Attach CA certificate to validate the cost incurred)</i></p>	₹

2.6	<b>Detail of any Incentive Claimed / Received</b> from any other Department of Central or State Government for similar work <i>(Attach additional sheet for this information)</i>	
2.7	<b>Any other Information</b> , applicant feels necessary to share for this benefit	

-----X-----

### INSTRUCTIONS

1. All applications must be addressed to:  
***The Director General***  
***Department of Tourism, Government of Uttar Pradesh***  
***Paryatan Bhawan***  
***C-13, Vipin Khand, Gomti Nagar, Lucknow – 226010***
2. This incentive is applicable across the state of Uttar Pradesh
3. Upon submission of the application form, the Department of Tourism, Government of Uttar Pradesh will seek recommendation from the committee constituted under the chairmanship of the District Magistrate of the specific district
4. The information provided in the application form and all supporting documents must be authentic and valid at the time of submission of the application form.
5. The complete application form and all supporting documents submitted must be self-attested, by the authorized representative of the tourism unit.
6. All required documents must be attached with the application form.
7. The Department of Tourism, Government of Uttar Pradesh, may call for any additional documents, if required, from time to time.
8. The application form must be completed in all respect and necessary supporting must be attached with the application form.
9. Use additional sheets, to provide the required information, wherever necessary.

**AFFIDAVIT**

*(On General Stamp Paper of ₹100/- to be purchased in the State of Uttar Pradesh in the name of the Department of Tourism, Government of Uttar Pradesh, and to be sworn before a Public Notary)*

I/We ..... hereby state that, I/we identified as [Name] \_\_\_\_\_ working towards reviving the \_\_\_\_\_ of Uttar Pradesh, intend to avail incentive for reviving the scarce art, music, craft, folk dance and cuisine of Uttar Pradesh, under the Uttar Pradesh Tourism Policy 2018.

I/We hereby declare that statements in the application form and enclosed documents are true and correct to the best of my/our knowledge and belief. I/We fully understand that any incentive amount granted to me/us on the basis of the statement/documents furnished, and failure to abide by the terms and conditions listed under the Uttar Pradesh Tourism Policy 2018 & rules of the Government of Uttar Pradesh, is liable to be recovered with 15% simple interest by the Department of Tourism, Government of Uttar Pradesh.

Authorized Signatory  
Seal and Signature  
(With Name, Address, Email ID and Contact Number)

Place:

Date:

**Appendix – Policy Provision**

*(Chapter 10; Fiscal Incentives & Benefits, Point 14; Support for reviving the scarce Art, Music, Craft, Folk Dance and Cuisine of Uttar Pradesh)*

Subsidy of INR 5 Lakh will be granted to individual/group involved in reviving indigenous and scarce art, music, craft, folk dance and cuisine of Uttar Pradesh. For availing the incentive, the recommendation will be provided by the committee constituted under the chairmanship of the District Magistrate of the specific district.

-----End of Document-----